

Spring/Summer 2012
Volume 2, Issue 1

Old Trails Journal

You Are Invited!

Free Historical Presentation

**Saturday,
July 21, 2 PM**

La Posada Hotel
Ballroom,
303 East 2nd St

See Page 3 for
Details!

~

Upcoming Second Saturdays in Winslow

June 9 @ 2 PM

Ranching in Northern AZ
at Eagle Pavilion

July 14 @ 2 PM

Winslow's Military Service
at the Hubbell

August 11 @ 2 PM

Growth of the City
at the Hubbell

September 8 @ 2 PM

Communications
in Winslow
at the Hubbell

October 13 @ 2 PM

Route 66 in
Downtown Winslow
at the Hubbell

November 10 @ 2 PM

Cultural Diversity
in Winslow
at the Hubbell

The newsletter for supporters of the Winslow Historical Society and Old Trails Museum.

OTM to Host Smithsonian's Journey Stories

The Old Trails Museum (OTM) has been selected as one of six rural organizations to host Journey Stories, the next Smithsonian traveling exhibition coming to Arizona!

And the Arizona Humanities Council has given Winslow the Grand Opening slot on the statewide tour! OTM will host Journey Stories in partnership with our host venue, La Posada Hotel, from June 22 through August 4, 2013.

Journey stories are part of everyone's personal heritage, and we all have a story to tell. Our national history is filled with stories of people leaving everything behind to reach a new life in another state, across the continent, or even across an ocean. The Journey Stories exhibition uses engaging images, audio, and artifacts to tell the stories that migration, travel, and modes of transportation have played in American society.

Some of you may remember that OTM hosted the Smithsonian's Between Fences exhibition back in 2008, which was a rewarding experience for the museum and the community as a whole. OTM will once again develop programming to tell the Winslow stories reflected in the Smithsonian exhibition, this time through a local exhibit, speaker series, and oral history collection, among other projects. (Continued on page 2.)

We Need Your Vintage Photos!

Arcadia Publishing has accepted OTM's proposal to develop the Winslow title for their *Images of America* series. Each title in this series uses over two hundred vintage black-and-white photographs to bring to life the people, places, and events that define a community.

We'll draw on OTM's archives to tell Winslow's story, and we're inviting you to contribute your vintage photographs as well. Please contact OTM Director **Ann-Mary Lutzick** at 928-289-5861 or info@oldtrailsmuseum.org if you or someone you know has a historic image that:

- Is of a building or event in town, and includes people,
- Dates from 1880 to 1980,
- And is in good shape.

You don't need to donate your image to OTM; just give us the right to use it for this project only, and you'll receive the photo credit in the book under your name.

The general topics covered in our title will include Winslow's founding and growth; the Santa Fe Railroad; Harvey Houses, Harvey Girls, and La Posada Hotel; local trading posts, ranches, and lumber mills; Route 66 and Winslow's Airport; government, services, and education; organizations, churches, and neighborhoods; and recreation, sports, and special events.

The deadline for contributing images is June 30, 2012, and we hope to have this visual history published by mid-2013. Winslow's Arcadia title will be a great resource for WHS, current and former Winslow residents, and anyone interested in our history for years to come.

JOURNEY Stories



Image from the Smithsonian exhibition.

Journey Stories (cont.)

OTM is also encouraging participation by any and all interested individuals and community organizations, and we hope to inspire you to develop new or to dovetail existing programming for Winslow's tour stop.

The organizations listed below provided support letters for our application that were critical to its success, and we hope they can continue to be project partners!

Our thanks to: Brigham City Foundation, City of Winslow, Homolovi State Park, Rotary Club of Winslow, Snowdrift Art Space, Winslow Arts Council, Winslow Arts Trust, Winslow Chamber of Commerce, Winslow Harvey Girls, Winslow Historic Preservation Commission, Winslow Public Library, and the Winslow Unified School District.

Contact OTM Director **Ann-Mary Lutzick** for more information, and go to www.azhumanities.org for more on this statewide project.

Successful Second Saturdays

Second Saturdays in Winslow, created and presented by the Winslow Centennial Committee to celebrate Arizona's State Centennial last February 14, have been going strong since our last newsletter edition.

Each program has had anywhere from forty to one hundred attendees listen to presenters explore one of these topics:

- November: "Logs to Lumber" at the Hubbell/Visitors Center
- December: "Paths in the Sky" Open House at the Winslow-Lindbergh Regional Airport
- January: "Arbuckle Coffee, Bluebird Flour, & Pawn: Trading Posts of the Region" at the Hubbell/Visitors Center
- February: "All Roads Lead to Winslow" at the Hubbell/Visitors Center
- March: "Life in Ruins: Early Native Americans and Settlers" at the Hubbell/Visitors Center
- April: "Riding the Rails into Winslow" at the Snowdrift Art Space
- May: "Readin', Writin', and 'Rithmetic" at the Hubbell/Visitors Center

The committee, which includes members of the Winslow Historical Society and the community at large, also threw Arizona a great party on February 14! Over 120 people attended Winslow's Arizona Statehood Birthday Party at the Hubbell/Visitors Center, which featured an original Statehood Day Readers' Theater presentation by members of Winslow High School's Speech and Debate Team. Birthday cake and door prizes of official Centennial souvenirs were also on hand.

The Winslow Centennial Committee would like to thank all the presenters and venues for their time and generosity.

Look for ads in the Scoop, stories in the *Holbrook Tribune* and *Navajo-Hopi Observer*, and OTM Facebook posts and window displays for details on upcoming programs through November 2012.



Logs to Lumber presenters John Smith (center) and Jim and Marilee Ervien.



Board member Sue Carrier with trading posts presenter Dona Bruchman Harris.

OTM is Geocaching!

OTM is proud to be a partner in the Historic AZ 66 Geocaching Project!

People all over the world place and hunt for special containers, or “geocaches,” using the GPS on their smart phones. Each of OTM’s eight caches includes a historic image along with the usual logbook and a first-to-find prize donated by La Posada Hotel.

Our caches are part of a larger series created by a partnership between the Historic Route 66 Association of Arizona and several of Arizona’s Route 66 communities. With this series, “cachers” get a unique look at the history of these Route 66 communities, sites, and attractions.

The Historic AZ 66 Geocaches debuted on April 1, 2012, and we’ve already had a great response! The series was created to celebrate Arizona’s State Centennial on February 14, 2012, and received an official Arizona Centennial Legacy Project designation from the Arizona Historical Advisory Commission.

For more information on the series and geocaching in general, go to www.Geocaching.com and search for “Historic AZ66.”



Project partners meet at OTM over this past winter, with geocache samples in hand.

Special Summer Presentation

OTM, in partnership with the Winslow Arts Trust, is bringing a special historical presentation to Winslow this summer, made possible in part by a grant from the Arizona Humanities Council

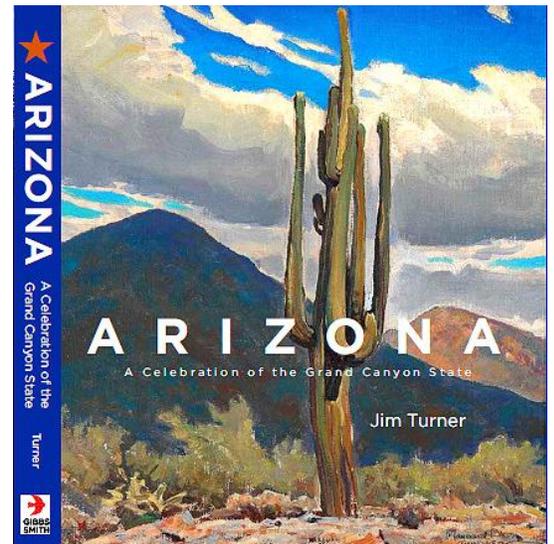
Historian **Jim Turner**, one of AHC’s Road Scholars, will present “A Photographic History of Arizona from Prehistory to the Present” on Saturday, July 21, at 2 p.m. in the La Posada Hotel Ballroom.

From the geological wonders of the Grand Canyon and the Petrified Forest, to cutting-edge biotech industries and Native American art galleries, this whirlwind pictorial history tour of Arizona from prehistory to the present shows it all.

In addition to beautiful landscape photography and historic site images, this engaging program addresses Arizona’s cultural diversity, mining, and the history of water use.

Before retiring from the Arizona Historical Society in their outreach position, Turner worked with more than seventy museums in every corner of the state, including OTM. He co-authored the fourth-grade textbook, *The Arizona Story*, and his new pictorial history book, *Arizona: Celebration of the Grand Canyon State*, contains more than 530 images (right).

Turner moved to Tucson in 1951, earned a masters degree in U.S. History from the University of Arizona, and has been researching and teaching Arizona history for more than thirty-five years.



Supporter Spotlight

At last November's WHS Annual Meeting, we said goodbye to retiring board members and elected new ones. Departing members included **Bill Mead** and **Marjorie Herron**, and new ones include **Donna Guiher** and **Michelle Hernandez**. Continuing members include **Linda Chambers**, **Sue Currier**, **Curtis Hardy**, **Dave Hartman**, **Mary Jo Jennings**, **Vel Marcotte**, and **Pat Raygor**.



Homolovi State Park Ranger Kenn Evans with Curtis Hardy at "Life in Ruins."

Some board members and museum volunteers have recently taken on some essential duties. Curtis Hardy is chairing our Building Committee, and is also one of our newly-designated Research Volunteers. He's joined on the latter by Michelle Hernandez and OTM Volunteer **Esther Frye**. Along with Director **Ann-Mary Lutzick**, Vel Marcotte and Linda Chambers are working their way through the StEPs, a self-assessment program developed by the American Association of State and Local History that allows small organizations to work towards meeting museum standards at their own pace. Curtis, Vel, and Linda also constitute our new Journey Stories Committee (see Page 1).

Volunteer **Bob Candelaria** was critical to the launch of Winslow's batch of AZ Route 66 Geocaches (see Page 3), and will continue to help Lutzick monitor the established caches as well as add new ones.

As far as donations, our thanks to **La Posada Hotel** for providing the labor to install our new steel door, and to **Joe's Glass** for new locks and keys. La Posada also donated one of their old copiers when our even older one stopped working for good. Thanks also to the Winslow Public Library for donating copies of the indexes of WHS graduates from 1914 to the present, and of those interred at Desert View Cemetery.

OTM prospers thanks to donations of all kinds, as well as to volunteers who are so generous with their time and talents. If you're interested in working with a great group of people and learning more about Winslow's history, please contact us!



Linda Chambers and Bruce Lazzarini at the "Paths in the Sky" Open House.

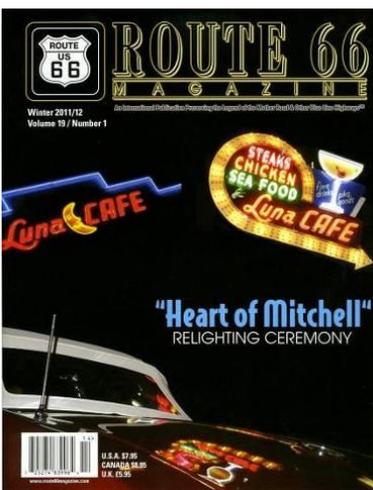
From the Museum Floor

The Winter 2011/12 edition of *Route 66 Magazine* featured a wonderful three-page article about OTM! We thank freelance writer **Jim Winnerman** for the great publicity, which focused on our Route 66-related artifacts and featured many photographs of the museum. OTM also received photo credits in the *Arizona Highways* and *Phoenix Magazine* Centennial editions, which both make wonderful keepsakes of Arizona's statehood celebration.

OTM's in-house visitation for 2011 was 3,500, compared to 2,900 for the year prior. One reason for the increase is that, thanks to our volunteers, OTM has extended its hours. We're now open from 10 a.m. to 4 p.m., Tuesdays through Saturdays. (We still maintain "winter hours" of 11 a.m. to 3 p.m. from January through March.)

Visitation to our off-site exhibits and programs in 2011 was almost 9,000! OTM created the *Women of Winslow* exhibit and offered Second Saturday programs on related topics through a partnership with the Winslow Arts Trust while they hosted the Arizona Women's Heritage Trail traveling exhibition at La Posada Hotel over the summer. Our exhibit is now on display at the Hubbell Visitors Center. *Territorial Town: Winslow, Arizona, from 1880 to Statehood*, an exhibit based on our 2012 calendar of the same name, opened at La Posada in September and is still on display there.

This month, we were happy to have a return visit by **Kim Gonzales'** and **Allyson Fraser's** second and third grade classes from Jefferson Elementary School. The historical "scavenger hunt" the teachers developed helped this new group of students engage with OTM's artifacts and photos, while connecting what they learned to several of the Arizona Academic Studies Standards. We invite the students and their families to come back soon!



Thoughts from the Museum Director

As we undertake the massive project of re-organizing our collections, I've been thinking a lot about how the objects and images at the museum reflect our memories and the stories we tell about them.

The truth is, the vast majority of the items in our collections don't have any monetary value. In fact, the objects, photographs, and textiles that we care for are somewhat meaningless without the stories behind them. But once we know their stories, they become priceless to us, and to the community as a whole.

OTM needs the help of everyone in the community to collect those stories, and we're developing some tools to help. At the most basic level, when someone drops off a donation or comes in with knowledge about something we already have, we ask them to fill out the OTM Biographical Record. This form, which is also available on our website, makes it convenient for you to record biographical data and family history, which will be permanently archived at OTM.

On a grander scale, we hope to use the momentum of hosting the Smithsonian's Journey Stories exhibition (see Page 1) to formally launch the development of the Old Trails Museum Oral History Collection. Building on a small number of oral histories already in our collection, we will conduct interviews to inform each topic in our local exhibit, which may also include an audio or writing station where local and former residents can share their stories on the spot. Those who share will also be invited to serve as potential interview subjects for the permanent collection.

Our visitors, like most museum-goers, love to see the historical items we have on display. They crave authenticity, and they want to see "the real thing." If we do our job well and engage the community in their interpretation, those objects and images can come to life and convey story, meaning, and Winslow's unique history.

**WINSLOW HISTORICAL SOCIETY
2012 MEMBERSHIP RENEWAL FORM**
(All contact information kept private by WHS/OTM.)

Name: _____

Mailing Address: _____

Phone & E-mail: _____

Membership Level: _____

Enclose this form with a check payable to the Winslow Historical Society and mail it to:
Old Trails Museum, 212 Kinsley Ave, Winslow, AZ 86047

Student Membership: (maximum age 22): \$5 for OTM bi-annual newsletter, special member events, 10% discount in the Museum Store.

Individual Membership: \$10 for OTM bi-annual newsletter, special member events, 10% discount in the Museum Store.

Family/Group Membership: (up to 4 people): \$30 for OTM bi-annual newsletter, special member events, 10% discount in the Museum Store.

Patron Membership: \$100 for Basic Benefits, plus calendar, recognition in newsletter and on website.

Benefactor Membership: (1 to 2 people): \$250 for Basic Benefits, plus calendar, choice of historic photograph, recognition in newsletter and on website.

Lifetime Membership: (1 to 2 people): \$500 for Basic Benefits, plus calendar, choice of historic photograph, recognition in newsletter and on website.

With you, we have a future; without you, we're history!

**Winslow Historical
Society's
2012 Board of
Directors**

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Pat Raygor

Vice-President
Donna Guiher

Treasurer
Vel Marcotte

Secretary
Linda Chambers
Lazzarini

Directors
Sue Currier
Curtis Hardy
Dave Hartman
Michelle Hernandez
Mary Jo Jennings

President Emeritus
Richard Randall

Membership Acknowledgments

Lifetime Members

- Allan Affeldt, Winslow
- Bill Dagg, Groveland, CA
- Paul Ruscha, Los Angeles/Winslow

Honorary Lifetime Members

- Richard Randall, Winslow
- Dan Lutzick, Winslow



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928-289-5861

E-MAIL:

info@oldtrailsmuseum.org

We're online at:

www.oldtrailsmuseum.org

&

Find us on Facebook!



Support the Old Trails Museum

The Old Trails Museum is owned and operated by the Winslow Historical Society (WHS), a 501(c)(3) nonprofit corporation.

OTM is funded primarily by the City of Winslow, with additional support from memberships, donations, and sales. We welcome donations of cash as well as of equipment and supplies.

Become a member to enjoy the *Old Trails Journal*, invitations to special member events, and 10% off in the Museum Store on Navajo and Hopi arts and crafts, regional history books, and our annual historical calendars with Winslow images.

Please join us in our efforts to keep the Old Trails Museum thriving. With you, we have a future; without you, we're history!

Visit the Old Trails Museum

The Old Trails Museum is open Tuesdays through Saturdays from 10 a.m. to 4 p.m. ("Winter Hours" are January through March, from 11 a.m. to 3 p.m.) Admission is free. Photography, group tours, and research opportunities are available.

OTM is located in the heart of Winslow's historic downtown business district, across the street from the Standin' on the Corner Park. There is free parking downtown, and the exhibits are wheelchair accessible.

Housed in the 1921 Valley National Bank building, the museum has retained the original marble-faced counters, mosaic tile floor, and vault, which provide a historic backdrop for its exhibits and archives.

Our Mission...

Founded in 1997, the Winslow Historical Society receives, preserves, and interprets information and artifacts representing the history and cultures of the Winslow area, in order to engage and enlighten all visitors to the Old Trails Museum's exhibits and programs.



212 Kinsley Ave
Winslow, AZ 86047

COMPANY NAME
STREET ADDRESS
CITY, ST 22134

